

# Excellence in Packaging Technology

In its pursuit of excellence, E. Excel extends the same strict criteria to all aspects of its products, be it product quality, ingredients, manufacturing or packaging. We firmly believe that only the best packaging—safe, eco-friendly, convenient and premium quality packaging—is worthy of E. Excel’s exquisite products.



1-Shape wins over many with its delicious taste, high nutrition, and low calories. It is packed in a convenient, practical, travel-friendly and safe aluminum bottle so that everyone can enjoy health on the go anytime.

This high quality aluminum bottle is imported from Universal Can Corporation, a business of the renowned Mitsubishi Materials Corporation in Japan. The bottle is packed with many benefits such as being travel-friendly, safe and eco-friendly, among others.



## High-grade Aluminum

### | Eco-friendly |

Japan is one of the most eco-friendly countries with a high recycling rate. Universal Can Corporation uses aluminum with the best recyclability, to protect the environment through optimal use of resources while giving consumers the greatest benefits.

	Plastic bottle	Iron can	Aluminum bottle
<b>Material</b>	<ul style="list-style-type: none"> <li>Man-made; lightweight</li> <li>Some plastics cannot be broken down and may cause permanent environmental damage.</li> <li>Some are poisonous. They cannot be used as food packaging.</li> </ul>	<ul style="list-style-type: none"> <li>A natural, heavier material that can be recycled</li> <li>However, it may contaminate contents as it is prone to rusting</li> </ul>	<ul style="list-style-type: none"> <li>Natural, lightweight and recyclable</li> <li>Does not rust and is safe</li> </ul>
<b>Recycling rate</b>	66.3%	88.5%	92.7%

### | Good protection from light and heat |

Compared to plastic bottles in the market, aluminum containers can preserve products better. They can resist heat well and will not become poisonous when they come into contact with hot water. They are also safe to reuse.

	Plastic bottle	Iron can	Aluminum bottle
<b>Protection from light</b>	Poor	Good	Good
<b>Heat resistance</b>	Poor	Good	Good
<b>Heat conduction</b>	Average	Average	Good
	<ul style="list-style-type: none"> <li>Poor heat resistance and protection from light may cause contents to spoil or become poisonous.</li> </ul>	<ul style="list-style-type: none"> <li>Its good heat resistance and protection from light makes storage easy.</li> </ul>	<ul style="list-style-type: none"> <li>It has the best heat resistance and protection from light, making its storage the easiest.</li> </ul>

## | Protective coat prevents contamination |

The 1-Shape bottle is covered completely by a protective coat which effectively prevents the contents from coming into contact with the aluminum. This contributes to the hygiene and anti-acidity of the contents, thereby preserving the taste and aroma of the product.

## | A world first—2-piece bottle design |

Universal Can Corporation's 2-piece aluminum bottle is an innovation that uses technology that is currently only available in Japan. It is an improvisation of the conventional 3-piece bottle and is more advanced in all aspects, including technology, safety and usage:

- High sealing ability
- No soldering required, eliminating any risk of contamination by tin used in soldering
- Protective coat and no seams in the inner surface of the bottle, preventing leakage, making it more air-tight, and ensuring the safety of contents
- Bottle sterilized in high temperature guarantees product's hygiene



### Bottle Cap

- The 1-Shape aluminum bottle's unique screw cap-and-lining design enables it to close tightly
- Easy to reseal for consuming small quantities on the go



### Bottle Mouth

*Special 38mm mouth*

- Enables aroma of product to be detected instantly
- Wide bottle mouth makes consumption easier

### Bottle

- Handy, lightweight and unique design
- Enjoy anywhere without having to use cups
- Travel-friendly
  - Easier to retail and promote
  - Ideal for exercising, driving, working in the office or outdoor activities





Triflora pyramid tea bags are prime examples of E. Excel's advanced packaging. Imported from OHKI Co., Ltd. in Japan, these high-quality tea bags are made from polyethylene terephthalate (PET) to provide greater convenience for your tea-drinking pleasure.

## High Quality Polyethylene Terephthalate (PET)

- Imported from Japan
  - New and safe
  - Non-toxic, sterile, heat and cold resistant food grade filter that can be used safely even at temperatures of over 100°C
  - Strong and durable
  - Can be steeped repeatedly; steeping it for a long time is safe
- The United States Food and Drug Administration (FDA) has found PET to be safe. In fact, PET has been used as food packaging for over 20 years

### String

To attach a string to each Triflora tea bag, heat from laser is used to create adhesiveness. No glue or other chemicals are added, making it safe to consume Triflora.

### Tea Bag Opening

Ultrasonic sealing technology is used to seal the opening without a trace and minimize material waste. No adhesives are used. The sealed opening is tight, safe, hygienic and beautiful.

### Pyramid Tea Bag

- Pyramid tea bags provide more space for the tea leaves to unfurl for better infusion and flavor
- Benefits of the translucent netting design:
  - Enables tea leaves to unfurl in the shortest possible time once hot water is added, while retaining their aroma and taste
  - Allows consumers to enjoy the delightful colors and aromas while the tea is steeping
  - Enjoy a convenient cup of great quality tea without the hassle of using loose leaves

### Tag

The tag is printed in monotone. The ink used is food grade ink imported from Japan. The tag is eco-friendly as it is 100% biodegradable.

- ▶ **Lightweight and travel-friendly**
- ▶ **The most advanced technology**
- ▶ **Enables you to enjoy nutrition anywhere!**