

# At A Glance

净白牙齿，笑颜满分  
迷人笑容和清新口气始于良好的洁牙卫生习惯！

## Ingredients 成分

- ⌘ Hydroxyapatite  
羟磷灰石
- ⌘ o-cymen-5-ol  
四氯胺盐化合物
- ⌘ Sodium lauroyl sarcosinate  
月桂酰肌胺酸钠
- ⌘ Mint  
薄荷
- ⌘ Oxygenberry Complex  
活氧精萃复合物  
(Made from the extracts of precious ingredients: Ginseng Berry, Cactus Fruit, Cactus, Grape Seed, Rose and Seaweed)  
(萃取自人参果实、仙人掌果实、仙人掌、葡萄籽、玫瑰及海藻的珍贵成分)



## Functions 功能

- ⌘ Prevents tooth decay  
预防蛀牙
- ⌘ Fills in crevices  
填补牙缝
- ⌘ Whitens  
美白牙齿
- ⌘ Clears plaque  
清除牙斑
- ⌘ Anti-bacterial  
活效抗菌
- ⌘ Mouth freshener  
清新口腔



fresh &  
Bright everyday

清新、清爽 每一天



Product code 产品编号: 010604  
Weight 净重: 110g



E. Excel International Group

For enquiries, please contact:  
如需要更多的资讯, 请联络:

Whiter Teeth & Brighter Smiles

自信亮白 洁净清新

安全、天然 全家人的口腔健康好伙伴

Protect your family's oral health with a safer toothpaste



# Is your toothpaste safe for daily use?

## 您的牙膏是否安全?

Bright & White Toothpaste is free of fluoride, triclosan and sodium lauryl sulfate so that all in the family can enjoy good oral health with a safer anti-bacterial active ingredient.

This exceptionally refreshing toothpaste strengthens and whitens teeth. Plus, it contains soluble micro-particles enriched with mint and Oxygenberry Complex to gently clean teeth, including hard-to-reach areas.

Before rinsing, swish around in the mouth with water as a mouth freshener. Enjoy a brighter smile with the confidence of refreshed, healthy teeth!

亮白清爽牙膏不含氟化物、三氯生和月桂基硫酸钠，给予您与家人最安全的保障，让全家人以更安全的抗菌配方拥有良好的口腔健康。

格外清新的亮白清爽牙膏具有强健、洁白牙齿的功效。此外，亮白清爽牙膏的水溶微粒富含薄荷及活氧精萃复合物，能柔和地洁净牙齿每个部位。

于洁牙时冲洗口中泡沫前，补充适量清水漱口，即能作为口腔清新剂使用。亮白清爽牙膏，让您展现亮丽自信笑容！



### Bright & White Toothpaste 亮白清爽牙膏

#### ✗ Does not contain 不含

##### ✗ Fluoride

- Prevents tooth decay.
- Possible adverse effects:
  - May cause gum damage.
  - Slows down self-repair ability of gums.
  - Harms immune system by inhibiting white blood cells and increasing free radicals.
  - Cancer-causing; damages DNA.

##### ✗ 氟化物

- 防止蛀牙。
- 可能的疑虑：
  - 导致牙龈受损。
  - 减缓牙龈自我修复的能力。
  - 抑制白血球、增加身体的自由基，伤害免疫系统。
  - 致癌、损坏DNA。

##### ✗ Triclosan

- Anti-bacterial ingredient.
- Triclosan mixed with chlorinated water releases chloroform. When absorbed through the skin, chloroform may cause depression, liver disorder and even cancer.
- The U.S. Environmental Protection Agency (EPA) has registered triclosan as a pesticide.

##### ✗ 三氯生

- 杀菌效果。
- 与经过氯消毒的水接触后，会释放三氯甲烷（哥罗芳），此种气体透过皮肤吸收至体内，长期使用可能会导致情绪沮丧、肝功能失调，甚至癌症。
- 美国环保机构（EPA）已将三氯生注册为杀虫剂的一种。

##### ✗ Sodium lauryl sulfate (SLS)

- A common and economical foaming agent.
- Experiments prove that long-term usage of SLS may cause cancer. A concentration of more than 0.01% of SLS leads to cell death.
- Potentially triggers skin irritation and other skin conditions.

##### ✗ 月桂基硫酸钠

- 常用而经济的起泡沫剂。
- 实验证实，长期使用月桂基硫酸钠可能会有致癌的危险。0.01%以上含量的月桂基硫酸钠即可导致细胞死亡。
- 对皮肤具有潜在刺激性，可能引发诸多皮肤问题。

#### ✓ Contains 富含

##### ✓ Hydroxyapatite

- Repairs teeth.
- Removes tartar.
- Absorbs odors from bad breath and tartar.
- Good bio-compatibility.

##### ✓ 羟磷灰石

- 修复牙齿。
- 去除牙垢。
- 吸收口臭、牙垢等不快气味。
- 良好的生物适合性。

##### ✓ o-cymen-5-ol

- Safe anti-bacterial active ingredient.
- Approved by the U.S. Food and Drug Administration as a food additive.

##### ✓ 四氯胺盐化合物

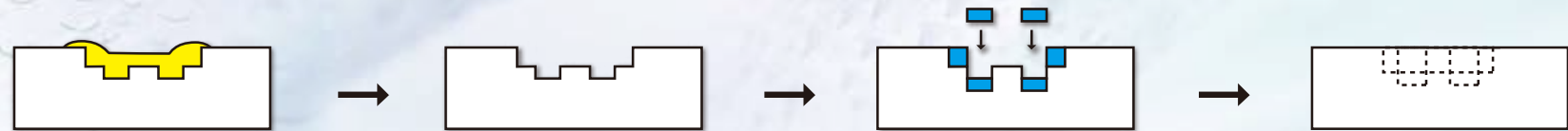
- 安全的抗菌活性成分。
- 经美国食品与药物管理局核准的食品添加剂。

##### ✓ Sodium lauroyl sarcosinate

- Safe and anti-bacterial foaming agent.
- Approved by the U.S. Food and Drug Administration to be used for food.

##### ✓ 月桂酰肌胺酸钠

- 安全、抗菌起泡沫剂。
- 经美国食品与药物管理局核准可用于食品。



Tartar buildup in crevices on tooth surface leads to cavities. 牙垢若累积在牙齿表层的缝隙，会进而产生牙洞。

Bright & White Toothpaste cleans away tartar. 亮白清爽牙膏清除牙垢。

Crevices are filled with hydroxyapatite. 羟磷灰石填补牙缝。

With crevices filled, teeth look naturally whitened and tooth decay is prevented. 牙缝被填补后，牙齿看起来自然洁白，同时有效预防蛀牙。